

Contact: Chuck Synborski
Executive Vice President
XACTIV Inc.
(585) 288-7220
synborski@xactiv.com
www.XACTIV.com

XACTIV Inc. Announces Hiring of Executive Vice President

Fairport NY (April 14, 2014) – XACTIV Inc. announced the hiring of Charles E. Synborski as Executive Vice President. In his new role, Chuck is responsible for sales, marketing, and business development in addition to overseeing the finance, accounting, facilities, and HR activities. Mr. Synborski has held senior positions at such firms as Carl Zeiss, Tropol, the Perkin Elmer Corporation, Hansford Automation where he was Vice President Business Development, Melles Griot, where he was General Manager, and Germanow-Simon Corporation where he was Vice President of Sales, Marketing, and Business Development. Chuck earned a BS in Physics from the Utica College of Syracuse University, an MS in Optical Engineering from the Institute of Optics at the University of Rochester, and earned an Executive Development Certificate from Babson College. He has held Board of Directors positions at a number of technology-driven university, corporate, regional planning, and professional society organizations.

“We are happy to have Chuck join our team and help position us for future growth. Chuck’s experience in strategic planning and in managing and improving complex technology-based businesses will prove to be very valuable assets as we grow our business and further improve our support of our valued customers and clients” said Peter Mason, President of XACTIV.

XACTIV, founded in 2009, emerged from a prominent West-Coast digital printing technology development firm. XACTIV provides solutions to challenging 2-D and 3-D printing, material patterning, placement, and coating problems. XACTIV’s mission includes the manufacturing of the related active, application-specific, liquids and powder materials and as appropriate the finished converted product. XACTIV uses its printer development heritage to design reliable, cost-effective, and highly integrated medical, consumer and office electronic system products by providing not only design and development consulting but full product manufacturing services to our clients.

XACTIV’s strength is its world class staff of technology experts that have been responsible for generating nearly 1,000 patents and hundreds of technical papers and presentations. Today, XACTIV leverages the vast knowledge base of these “XACTIV Fellows”, leading universities researchers, and its full-time staff of experts to seek the most competitive solutions for its clients.